

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Houston Recovery Community Raises \$1 Million for Addiction Treatment with Record-Breaking Luncheon Featuring Brené Brown

HOUSTON, Texas (Apr. 22, 2024) – The Houston recovery community came together to raise more than \$1 million in support of addiction treatment at a record-breaking luncheon featuring native Houstonian Brené Brown as keynote speaker last Friday.



The Council on Recovery is excited to announce that Brené Brown will be the keynote speaker at its 40th Annual Spring Luncheon this Friday, April 19, 2024 at the Hilton Americas – Houston Hotel. Proceeds from the luncheon will fund treatment for individuals and families affected by substance use and co-occurring mental health disorders.

Brené is a researcher and storyteller who has spent the past two decades studying courage, vulnerability, shame, and empathy. She is a research professor at the University of Houston, where she holds the Huffington Foundation Endowed Chair and is a visiting professor in management at the University of Texas at Austin McCombs School of Business. Brené is also the author of six #1 *New York Times* bestsellers, and the host of the original podcasts *Unlocking Us* and *Dare to Lead*.

Underpinning Brené’s powerful body of work tackling shame and vulnerability is her personal process of recovery – now nearly 28 years strong. This theme resonates deeply as we honor four incredible decades of The Council’s Spring Luncheon, whose groundbreaking format boldly tackled the stigma of addiction and transformed the landscape of charity fundraisers in Houston and beyond.

A native Houstonian and fifth-generation Texan, Brené will join an impressive list of celebrities who have shared their personal recovery journeys from The Council’s stage. Throughout the decades, the event has attracted more than 40,000 attendees, raised more than \$22 million and allowed The Council to serve more than 1 million people.

“The Council’s luncheons remain an unrivaled force for good in the Houston community, raising mission critical dollars and proclaiming a message of hope for recovery,” says The Council’s President and CEO, Mary Beck, LMSW, CAI. “This truly is more than a luncheon. The stories told from our stage tackle the stigma of addiction head on and have launched an untold number of recovery journeys.”

The Council is now accepting corporate and organizational sponsorships and donations for the Spring Luncheon, as well as sales of individual tables at the event. For more information or to purchase a table, contact us at specialevents@councilonrecovery.org or call 281.200.9336.

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The Council on Recovery is Houston's oldest and largest non-profit organization providing the full spectrum of prevention, education, treatment, and recovery services for individuals and families affected by addiction and co-occurring mental health disorders. Our mission is to lead the community in creating a path to freedom from substance abuse and related issues. We strive to provide the highest quality of care at affordable rates, directly serving tens of thousands of individuals each year. Affiliated with the United Way of Greater Houston, The Council receives funding from private contributions and grants, special events, and program fees. For more information, visit www.councilonrecovery.org.